

## REPORT TO THE HEALTH AND WELLBEING BOARD

### Creativity & Wellbeing update

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<b>Report Sponsor:</b>	Kathy McArdle (SD Regeneration & Culture)
<b>Report Author:</b>	Julie Tolhurst (Public Health Principal- Growth & Sustainability)

#### 1. Purpose of Report

- 1.1 To provide a progress report for developing a Creativity & Wellbeing programme for Barnsley.
- 1.2 To seek Health & Wellbeing Board endorsement for the next phase of delivery

#### 2. Recommendations

- 2.1 Health and Wellbeing Board members are asked to:-
  - Note the contents of the accompanying presentation
  - Promote key messages via existing channels
  - Endorse the next phase of delivery for Barnsley's Creativity & Wellbeing programme

#### 3. Delivering the [Health & Wellbeing Strategy](#)

- 3.1 Creativity is key to our health & wellbeing at every stage of the life course from birth through to older age.
- 3.2 The All Party Parliamentary Group on Arts, Health and Wellbeing published The Arts for Health and Wellbeing report in 2017(ref), which provided strong evidence of creativity and arts addressing many of the challenges facing health and social care around ageing, long-term conditions, poor mental health and loneliness. The APPG recommended that health and social care organisations should have a dedicated resources to leverage the benefits from creativity & arts. For instance, social prescribing workers linked to creativity & arts interventions to showcase the benefits to health.
- 3.3 Providing opportunities to be involved in creative activity offers a huge contribution to our Health & Wellbeing strategy vision. Creativity enables Barnsley residents to improve their health & wellbeing, be meaningfully engaged in their communities and develop the skills and resources they need to thrive.

3.4 The vision is to embed creativity and creative leadership throughout health and care transformation programmes. This includes shaping key strategic drivers cutting across several sectors, including the ICS strategy, Mental Health, Learning Disability & Autism Strategy, More & Better Jobs strategy and Culture Strategy.

#### **4. Reducing Inequalities**

4.1 Embedding creativity into all health and social care related interventions helps to address health & social inequalities. Creativity & arts funding is directed specifically to work alongside groups that have most to benefit, including people living with mental health conditions, Learning Disabilities, Autism, Dementia, and those who are socially isolated.

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#### **5. Appendices**

Creativity & Wellbeing presentation.

**Officer:** Julie Tolhurst

**Date:** 23/01/22